Spare a minute please…

1. City / Town
2. Sex
3. Age

* 15 and below
* 16 to 22
* 23 to 32
* 33 to 45
* 46 and above

1. Occupation

* Student
* Salaried
* Self-employed
* Unemployed
* Retired

1. How much do you earn in a month?

* I don’t want to answer
* Less than Rs:15,000
* Rs 16,000 to Rs 30,000
* Rs: 30,001 to Rs: 50,000
* Rs: 50,001 to Rs: 80,000
* More than Rs: 80,000

1. Is your appearance / style important to you?

* Yes
* No
* Sort of

1. Would you be interested if you can get a good quality T-Shirt for free?

* Absolutely Yes
* Yes
* No
* Too good to be true

1. Would you still be interested if the T-Shirts are slightly compromised?

* I can compromise for a lower rate
* I cannot compromise at all
* It depends on the compromise

1. From the bellow options what compromise you would make on a T-Shirt?

* Good design / Good Quality / High Cost
* Good design / Bad Quality / Low Cost
* Bad Design / Good Quality / Low Cost

1. Would you be worried about your friends/colleagues judging you for wearing a free T-Shirt?

* Yes
* No
* May be

1. Would to you recommend others if you come to know about a place where you can get quality T-Shirts for lesser price?

* Yes
* No

1. Would you feel awakward if people around you wearing same T-Shirt as you?

* Yes
* No

1. What do you believe is the right price for top quality T-Shirts?

Round neck

Collar (Polo)